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PISTONE FOOD NEWS

A NOTE FROM THE MARKET...

Getting ready for school is a snap at J. Pistone. This month, we're featuring a discount on **Boar's Head Deli Meats & Cheeses**. Call in the morning to place your order, and we'll have it ready to pick up on your way home from school. We also have an array of **Route 11 & Deep River** potato chips, perfect for a brown bag lunch. Need a quick dinner fix? We carry a full line of **Rustichella Pastas & Rao's Sauces** for an easy meal. And don't forget to check out the food case for more great dinner ideas.



RECIPE OF THE MONTH

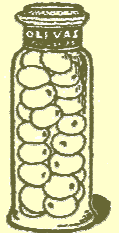
OLIVES WITH ORANGE ZEST

INGREDIENTS

- 8 oz Kalamata olives
- 8 oz Cerignola olives
- 8 oz Black Cerignola olives
- 8 oz Moroccan olives
- 1 tbl lemon juice

- 2 tbl extra virgin olive oil
- ½ tsp crushed red pepper
- 2 ea diced roasted garlic
- 1 tsp kosher salt
- ¼ ea zest of orange
- 1 tbl capers

1. Any combination of olives will do.
2. Combine ingredients and marinate overnight.
3. Bring to room temperature before serving. Enjoy!



PREVIEW OUR ROSH HASHANAH MENU:

www.jpistone.com

PLACE YOUR ORDER TODAY!

Don't forget to order your "Smoked Salmon Platter" for Yom Kippur. And check out our selection of Israeli & Kosher wines in the market.

BACK-TO-SCHOOL DEAL OF THE MONTH

Receive 10% off your purchase of **one pound or more** of any Boar's Head deli meats or cheeses with mention of this ad.

Did you know that Boar's Head Meats & Cheese are:

- Raised without the antibiotics or hormones
- Vegetarian Grain-Fed
- Nitrate/Nitrite-Free
- MSG-Free
- Gluten-Free
- Minimally Processed
- Made without any artificial ingredients



JOAN'S FEATURE WINES

Golan, 2008 \$19.⁷⁵

Chardonnay
Golan Heights, Israel



The cool climate and rocky soil of the Golan Heights are ideal conditions for growing classic wine grape varieties. This non-wooded Chardonnay shows off bright lemon and apricot, with hints of flower and tropical fruits. This medium-bodied wine is a great combination of classic Chardonnay and easy drinkability.

Yarden, 2008 \$16.⁷⁵



Red Blend
Mt. Hermon, Israel

This dark ruby-garnet, medium-bodied red is a blend of Merlot, Cabernet Sauvignon, Cabernet Franc, Malbec and Petit Verdot. It has soft tannins and shows forward cherry, berry and cassis fruits. It is a very pleasant, easy-to-drink wine, well suited to Italian and Mediterranean dishes.

CALENDAR HIGHLIGHTS

September is a busy month here at the market. **Rosh Hashanah** is September 9th. Check out our special holiday menu online, or pick up a copy in the store. We are also offering *smoked salmon platters* for **Yom Kippur**, which is on September 18th. Don't forget to place your order! We have some wonderful fall desserts featured this month, as well as continuing to offer our "Family Dinners To-Go." Order in advance for 4 or more. Call for more details about menu selections.

DESSERT DAYS FROM THE BAKERY

- 9/4 National Macadamia Nut Day
- 9/7 National Napoleon Day
- 9/8 National Date-Nut Bread Day
- 9/13 National Peanut Day
- 9/14 Cream-Filled Donut Day
- 9/15 National Crème de Menthe Day
- 9/16 Cinnamon Raisin Bread Day
- 9/17 National Apple Dumpling Day
- 9/21 National Pecan Cookie Day
- 9/22 National White Chocolate Day
- 9/23 National Chocolate Day
- 9/28 Strawberry Cream Pie Day
- 9/29 National Mocha Day

REAL FOOD, REAL PEOPLE

Mom, Step-Mom and Wife, Carlotta Boeschstein never leaves J. Pistone Market without her coffee-to-go and chocolate chip cookie. One smiling face we are always happy to see here at the market is that of Carlotta Boeschstein.



Most every morning, and sometimes again in the afternoons, Carlotta stops by for a quick coffee on the run, and maybe a cookie, or perhaps dinner for her husband, or to chat with a friend in the cafe. And, as someone who travels pretty frequently, she never forgets to leave town without her favorite Pistone treats in tow. *Check back here next month to see a staff member, customer or community individual highlighted.*