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# PISTONE FOOD NEWS

## HELP US CELEBRATE OUR 10-YEAR ANNIVERSARY

Thursday July 22, 2010

We are throwing a day-long "Thank You Party." Join us throughout the day as we give away free market gift baskets, cookbooks, and signature cookies. This will culminate in a **Cocktail Party 5-7pm** as we introduce items from our updated catering menu, new wines, and our refurbished in-store catering venue. We hope to see you there. And **THANK YOU** for 10 wonderful years of business.

Make sure you **RSVP** on our **Facebook** page at:

[www.facebook.com/jpistonemarket](http://www.facebook.com/jpistonemarket)



## RECIPE OF THE MONTH

### MAMA'S PAN-FRIED CAULIFLOWER\*

(SERVES 6-8)

#### INGREDIENTS

2 lb trimmed cauliflower	2 cup seasoned all-purpose flour
4 ea beaten large egg	¼ tsp black pepper
2 tbl chopped Italian parsley	½ tsp minced fresh garlic
1 tsp kosher salt	½ cup canola oil

1. Trim cauliflower into florets and blanch in boiling salted water for 2 minutes;
2. Chill in ice water, drain and set aside.
3. Flour the cauliflower lightly and set aside.
4. Combine beaten egg, parsley, salt and pepper.
5. Heat canola oil in skillet; sauté minced garlic until golden; dip flowered cauliflower into the beaten egg mixture and sauté on each side for a minute or two, turning as needed.

*Did you know that...* Cauliflower contains compounds that stop enzymes from activating cancer-causing agents in the body.

*Did also you know that...* Mama Pistone was a famous singer on the jazz circuit before opening the 30-year+ restaurant with her husband, called "The Lincoln Inn" located in Cleveland.



GOT SOMETHING ON YOUR MIND

LET US KNOW AT

[INFO@JPISTONE.COM](mailto:INFO@JPISTONE.COM)

### JOAN'S FEATURE WINES

#### Excelsior, 2008 \$8.<sup>99</sup>

Cabernet

*Breede River Valley, South Africa*

This Cabernet is packed with flavors of blackcurrant, black cherry, plum, dark chocolate and smoke. It is perfect with grilled meats, pizzas, flatbreads and hearty pasta dishes.

#### Indaba, 2009 \$9.<sup>99</sup>

Chenin Blanc

*Robertson Valley, South Africa*

This wine strikes the perfect balance between fruit & crisp acidity- with notes of tropical, citrus and white stone fruits, accented with a touch of honey. It is best paired with salads, sushi or mild cheeses.

## CALENDAR HIGHLIGHTS



For the lazy mornings and leisurely breakfasts of summer, we've got you covered. We have exciting new pastry offerings including "muffin-doughnuts" and cinnamon coffee cake. We also have new *Farmhouse Pancake & Waffle mixes*, *Ohio-local syrups*, honey and jams, and *Stonewall Kitchen Scone Mix*. Come stop by the store to build your own breakfast or brunch!

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#### DESSERT DAYS FROM THE BAKERY

- 7/1 National Gingersnap Day
- 7/3 National Chocolate Wafer Day
- 7/5 National Apple Turnover Day
- 7/8 Chocolate & Almonds Day
- 7/9 National Sugar Cookie Day
- 7/11 National Blueberry Muffin Day
- 7/12 National Pecan Pie Day
- 7/14 National Bastille Day
- 7/27 National Crème Brulee Day
- 7/30 National Cheesecake Day
- 7/31 National Raspberry Cake Day

## REAL FOOD, REAL PEOPLE

Friday night is "date night" for Chuck and Sheila Niles. Neighborhood fixtures and J. Pistone regulars, Chuck and Sheila are known for their kind smiles, warm wit, and love of good food and wine. Though they are here sporadically throughout the week, they've made a tradition out of Friday night dinner and a glass of wine here at the market, before heading off to the movies. We love having them as neighbors, customers, and as friends, and always enjoy having them sample our latest wares. *Check back here next month to see a staff member, customer or community individual highlighted.*

## REGISTER FOR OUR J. PISTONE MONTHLY GIVEAWAY

**Congratulations** to this month's winner **AARON BULLOFF**. He received a "Pistone Anniversary" gourmet basket. Enter to win next month's *J. Pistone Market Basket* valued at over \$50 by registering at the store or online through: [info@jpistone.com](mailto:info@jpistone.com).

## Deal of the Month



Place a catering order for \$200.00 or more and receive a **free \$25.00 J. Pistone gift card** when you mention this ad.

www.jpistone.com